

# Why Pick Me Blueprint

As a \_\_\_\_\_

\_\_\_\_\_  
(Describe You Uniquely Here)

I help \_\_\_\_\_

\_\_\_\_\_  
(Describe Your Ideal Client Here)

to \_\_\_\_\_

\_\_\_\_\_  
(What You Help Them Do or Achieve)

so that they \_\_\_\_\_

\_\_\_\_\_  
(A Specific, Personal Advantage or Benefit from Working With You)

Here's what I would love for us to do: \_\_\_\_\_

\_\_\_\_\_  
(Your "Next Steps" Call to Action)